



Trust, trustworthiness and the soft power mode of regulation

Ed Humpherson
Director General
Office for Statistics Regulation





Behavioural insights

Soft power

Post truth

Trust v trustworthiness

Fake news

Brand power



Health

A&E stats may have to be recalculated

By Dr Faye Kirkland BBC News

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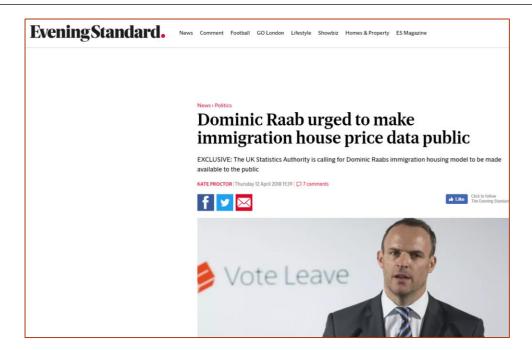








NHS hospital trusts in England may have to recalculate A&E performance figures from last October onwards.



News > Education > Education News

Government data on student migration 'misleading', says watchdog

Drop the Target: 'The former-student emigration estimate does not bear the weight that is put on it in public debate,' concludes statistics regulator





Statistics matter more than ever





In the UK they are regulated as a public asset





The Office for Statistics Regulation's powers



Code of Practice for Statistics

Ensuring official statistics serve the public

Edition 2.0 February 2018





Government scolded by watchdog over NHS funding claims





The Round Table identified some key themes and strategic questions around the challenges facing health and care statistics. The Director General for Regulation will regularly reflect on progress to meet these challenges. His latest blog reflects on the July Summit.





What we have

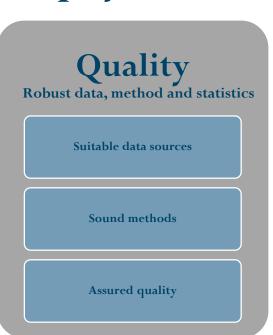
- A philosophy
- A brand
- Voice

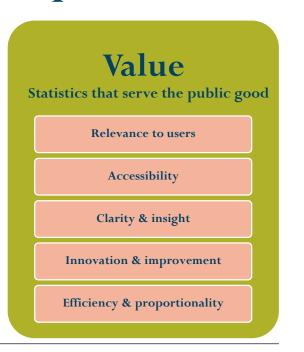




Our philosophy: The three pillars

Trustworthiness People, systems, processes **Honesty & integrity** Independent decision making Orderly release Transparent process & management **Professional capability** Data governance









Where have these pillars come from?





Imagine you are a subsistence farmer —

You grow onions

You want the best possible diet

Who do you trade with?

Farmer A:

Offers turnips

Poor track record

Farmer B:

Offers turnips

Good track record

Farmer C:

Offers strawberries

Good track record









"Onora O'Neill argued that, rather than aiming to build trust, the task should be to become trustworthy—this means demonstrating competence, honesty and reliability.

But you also have to provide usable evidence that allows others to check whether you are trustworthy, which necessitates making yourself vulnerable to the other party."









Key judgements about quality

Quality – statistics should be the best available measure of what they aim to represent, and should not be materially misleading

Data sources:

Where are the data from and what do they measure?

Methods:

How are the data processed into statistics?

Assurance:

What is the assurance that data are robust and reliable?







Value: Statistics as a public asset

...statistics that meet the test of **practical utility** are to be compiled and made available on an impartial basis by official statistical agencies to honour citizens' entitlement to public information





The brand







Our voice

Speaking out for:

- Equality of access
 - Housing and migration
- Statistics providing meaningful insight
 - Accident and Emergency
 - Student migration
- Appropriate use
 - o Straws







Health

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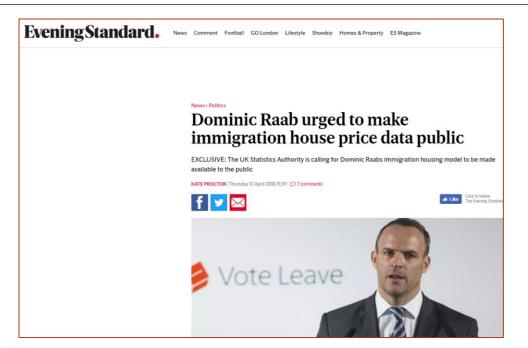
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